



## CP ALL Public Company Limited

### *Health and Nutrition Policy Announcement*

*Doc. No. SDD 004/2017*

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#### 1) Principle

CP All Public Company Limited or “CP ALL” and all subsidiaries recognize that every minute of our operation means the safety and healthy living of our consumers. Thus, CP ALL strives to offer quality products that are of high nutritional values, safe, and traceable. Our products have been tested and developed by specialists and leading manufacturers, produced from raw materials that passed a strict quality-control inspection, manufactured from an efficient production process that meets international standards, and communicated with responsible marketing activities.

#### 2) Scope

This policy and guiding principle is applied to CP ALL and all subsidiaries

#### 3) Definition

- *The Company* means CP All Public Company Limited
- *Subsidiaries* means subsidiary company according to the Notification of the of the Securities and Exchange Commission (“SEC”)
- *Employee* means employees and workers at all levels of the Company and subsidiaries
- *Business partners* mean store business partners, suppliers, or group of persons who agree to work together with the Company and subsidiaries to achieve a shared goal or to improve the performance. The partnership will be formed on a formal basis to assist in moving towards a shared goal or objective i.e. to achieve strategic objective or to deliver specific products that have been identified by the Company that they are important.





#### 4) Implementation

In order to offer nutritious products to consumers as well as promoting the correct understanding and ensuring accessibility to quality food and nutrition, CP ALL has set the guideline as follows:

##### 4.1 Products

- Fresh and Hygiene Food: The Company focuses on the production and distribution of hygiene fresh food products that comply with law, rules and regulations, and standards of Thailand and trading partners with higher standards.
- Ready to Eat Food and Ready to Drink: Products contains essential nutrients and/or natural products and must strictly complied with the laws, regulations, and standards of Thailand or the countries in which the Company operates or invest in. We also take into account customer's requirements that do not contradict the laws and regulations of the specific country. Nevertheless, the essential energy and nutrients needed for the body and the amount suitable for consumption in each meal will be designed.

##### 4.2 Data Access and Marketing Communication

- Product label: Product label must provide information on ingredients and usage and storage instructions in order for consumers to acknowledge nutrition facts and be aware of ingredient that may cause allergic reaction, and to preserve the product properly.
- Provide accurate information on healthy diet and wellbeing by creating awareness using the Company's various communication channels such as print and online media, as well as displaying nutritional information and product description on product labels.





#### 4.3 Activities

- Promote good health by supporting health-related activities (mind, body, and spirit).

Effective from 1 May 2017 onwards

Announced on 28 April 2017

