

AFF016/2007

August 14, 2007

Re: Notification on the Difference of Operating Results in the Second Quarter of 2007 by More Than 20 Percent from the Same Period of the Previous Year
C.P. Seven Eleven Public Company Limited

To: The President
The Stock Exchange of Thailand

C.P. Seven Eleven Public Company Limited (the Company or CP7-11) would like to notify the reasons of the declined operating results exceeding 20% from the same period of the previous year in the Company's audited consolidated financial statement ended 30 June 2007.

The operating result in the second quarter of 2007 has reported net profit of Baht 266.81 million, decreasing from the same period of the previous year by Baht 121.16 million or a decrement of 32.1 percent due to the followings:

- The operating result of the retail superstore has resulted in an increase of net loss by Baht 121 million, rising 46 percent.
- Selling and administrative expenses increased by Baht 1,135 million, an increment of 18.7 percent.

Please be informed accordingly.

Kriengchai Boonpoapichart
Head of Finance and Investor Relations
Authorized to sign on behalf of the Company