

AFF019/2010

August 10, 2010

Re: Notification on the Difference of Operating Results for the Second Quarter of 2010 by More Than 20 Percent from the Same Period of the Previous Year
CP ALL Public Company Limited

To: The President
The Stock Exchange of Thailand

CP ALL Public Company Limited (the Company or CPALL) would like to explain the increased operating results exceeding 20% from the same period of the previous year in the Company's consolidated financial statement for the second quarter ended June 30, 2010.

The operating result in the second quarter of 2010 has reported net profit of Baht 1,769 million, an increase from Baht 1,234 million in the second quarter of 2009, or an increment of 43.3 percent due to the followings:

- 1) Expansion of 7-Eleven stores from 5,016 stores in the second quarter of 2009 to 5,511 stores in the second quarter of 2010, an increment of 9.9 percent;
- 2) Business segment results are detailed as follows:
 - 2.1 Profit from convenience stores business increased from Baht 1,431 million in the second quarter of 2009 to Baht 1,812 million in the second quarter of 2010, an increment of 26.6 percent;
 - 2.2 Profit from other businesses increased from Baht 163 million in the second quarter of 2009 to Baht 263 million in the second quarter of 2010, an increment of 61.3 percent.

Please be informed accordingly.

Sincerely yours,

Kriengchai Boonpoapichart
Head of Finance and Investor Relations
Authorized to sign on behalf of the Company