AFF019/2007

Date: August 28, 2007

Subject: The Exercise Rights of Warrants offering to Directors and Employees of

C.P. Seven Eleven Public Company Limited (ESOP) no. 6

To: The President

The Stock Exchange of Thailand

C.P. Seven Eleven Public Company Limited (CP7-11) would like to inform you regarding the exercise rights of the Warrant to Directors and Employees of C.P. Seven Eleven Public Company Limited and its subsidiaries (ESOP) no. 6 as follows:

1. The Exercise Date

September 15, 2007

2. Subscription Period

During September 6 - 7, 2007 at 9.30 am to 3.30 pm

3. Contact Information

Finance & Investor Relations Office C.P. Seven Eleven Public Company Limited Room 1102, 11th Fl., C.P. Tower Silom Road, Silom, Bangrak, Bangkok 10500

Tel: 0-2677-9000 Fax: 0-2238-1082

4. The Exercise Ratio and Exercise Price to subscribe the Company's ordinary share

Exercise ratio: One unit of warrant for 10.20984 ordinary shares

Exercise price: Baht 4.113 per share

5. Procedures and Documents to be submitted

- 5.1 The completed form of notification of warrants exercised for ordinary share
- 5.2 The Notification of exercise call option under the warrants of C.P. Seven Eleven Public Company Limited
- 5.3 Payment of the amount specified in the form of notification of warrants by cheque or cashier cheque. Cheque's date must not be longer than September 6 7, 2007 and be made payable to "Account for increasing share capital subscription under ESOP project of C.P. Seven Eleven Public Company Limited".

6. Exercise Condition and Period

The warrant holders are entitled to exercise the right in conversion to ordinary shares under the following conditions:

- a) On the 1st, 3rd, 5th or 7th anniversary from the issuance date (every March 15th from 2005 to 2008), the warrant holders are entitled to exercise the right for ordinary shares of 12.5 percent of their total allocation.
- b) On the 2nd, 4th, 6th or 8th anniversary from the issuance date (every September 15th from 2005 to 2008), the warrant holders are entitled to exercise the right for ordinary shares of 12.5 percent. If the warrant holders do not exercise the right for ordinary shares on the 1st, 3rd, 5th or 7th exercise dates, such right can be included in the 2nd, 4th, 6th or 8th exercise date, by not more than 25 percent of their total allocation

As a result, the right to purchase the ordinary shares on the 1st, 3rd, 5th and 7th exercise dates can be accumulated for the next exercise date (on the 2nd, 4th, 6th and 8th exercise date respectively). Nonetheless, the right to purchase the ordinary shares on the 2nd, 4th, 6th and 8th anniversary date will be void if not exercise. On the last exercise period (no.8), warrant holders shall request the subscription within 15 days prior to the last exercise date.

7. Other Conditions

For further details of terms and conditions of this warrant, please find the rights and responsibilities of issuer and warrant holders in the Warrant Prospectus.

Sincerely yours,

(Supot Shitgasornpongse)
Assistant Vice President - Accounting and Finance
Authorized to sign on behalf of the Company