

AFF022/2011

October 26, 2011

Re: The Effects of Flood Situation and its Contingency Plans  
CP ALL Public Company Limited

To: The President  
The Stock Exchange of Thailand

CP All Public Company Limited (the Company) would like to inform the effects of recent flood situation that impact our business operations particularly in the supply chain management coupled with rapidly increasing demand of the customers e.g. the distribution system that could not run at its full capacity, the difficulty of logistics management, the lower production capacity of suppliers, and the stores located in the flooded area.

Meanwhile, the Company has been implementing the contingency plans to cope with this event e.g. increase product delivery through regional distribution centers, secure more and larger-sized truck fleets to ease logistics, procure more products from various suppliers, and set up temporary distribution sites.

Also, the insurance coverage to our distribution centers, stores and plants of subsidiaries are available to reduce the loss incurred.

Once the situation turns back to normal, the Company will do the best efforts to ensure that our operations will satisfy customer demand.

Please be informed accordingly.

Sincerely yours,

(Mr. Kriengchai Boonpoapichart)  
Head of Finance and Investor Relations  
Authorized to sign on behalf of the Company